



# The National Ready, Set, Go! Program

[www.wildlandfireRSG.org](http://www.wildlandfireRSG.org)



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**Outreach** Each member will approach outreach differently based on their ability, their location, and needs of residents. The RSG! Program implementation and outreach guides provide examples to consider. Engaging with the residents you serve will spread the wildland fire safety message and gain beneficial connections before a fire event occurs.

It is important to localize the program message so residents see their fire department, their community, and themselves in its message. The program's outreach tools will greatly assist your efforts. The program encourages the outreach to help deliver the preparedness message and make connections with individuals before a fire event, such as:

- Door-to-Door Outreach
- Tying into an existing department open house event
- Utilizing local print, radio, television, and social media
- Presenting to Homeowner Associations and Civic Groups
- Educating schools and other groups
- Connecting with other preparedness programs



**Fire Adapted Communities (FAC)** This brings together the federal land management agencies with national organizations and state and local interests to stress that with proper community-wide preparation, human populations and infrastructure can withstand the devastating effects of a wildland fire. The RSG! Program is a national tool for this cohesive effort.

FAC articulates the collaborative community-wide effort message, where all parties, citizens and government, are involved in successfully adapting to their wildland fire challenge. The fire service, local decision makers, the public, and land managers each have an important role to play. IAFC FAC's website, [www.iafc.org/fac](http://www.iafc.org/fac), provides beneficial resources and information to each group.

## General Staff Information

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