



Guidelines for Customizing the RSG! Program Action Guide

The Ready, Set, Go! Program provides members with the National Action Guide for use to engage and educate residents. To further enhance the message of the National Guide, some members customize the guide to reflect their local wildland fire experience, such as incorporating a message from their Chief, localized pictures and department contact information. Others have edited the introduction text on page 2 to articulate state-specific messaging and even included additional checklist information for specific local groups. These changes allow your local residents to see the program as an option for themselves. The National Action Guide is an *In Design* file and will require editing *In Design* software.

By accepting the RSG National Action Guide customizable files, you agree to work collaboratively with RSG staff and share drafts for final approval of the guide before use. Follow the below guideless:

- On page two, use the following text at bottom right to highlight local authorship of the guide: “This publication was prepared by the International Association of Fire Chief’s RSG! Program and ; the U.S.D.A Forest Service, U.S. Department of the Interior, and the U.S. Fire Administration. Special thanks to Insurance Institute for Business and Home Safety for program support. To learn more about the Ready, Set, Go! Program and its partners, visit www.wildlandfireRSG.org.”
- Maintain the Ready, Set, Go! logo on the cover and add your fire department / agency logo as well. The back cover will maintain the RSG website and national partner logos. When logo is used in conjunction with web links, www.wildlandfireRSG.org will be included in addition to others as appropriate.
- Sponsorship and or partnership to support the Action Guide should be used. The Action Guide should not be used for, nor reflect, commercial or advertisement purposes.
- You will share your Action Guide with us once completed. We would like to share with others to illustrate the development of the program in your area and nationwide.
- Maintain the header style and coloring of "Ready, Set, Go" on the front page of the Guide to maintain branding of the national program.

By signing, you agree to the guidelines outlined in this document:

Title/Name

Date

We are excited you are committed to creating your own Ready, Set Go! Action Guide and look forward to working with you in this process. If you have any questions about the Action Guide customization process and use, please contact RSG staff at 703.273.0911 or RSG@iafc.org.



IAFC’s Community Wildfire Readiness initiatives and associated programs are funded in cooperation with the USDA Forest Service. ***In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. (Not all prohibited bases apply to all programs).*** To file a complaint alleging discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington DC 20250-9410 or call toll free voice (866) 632-9992, TDD (800)877-8339, or voice relay (866) 377-8642. USDA is an equal opportunity provider and employer.